

Questions for preparing the portfolio/the conference:

Purpose	Audience	Genre	Engagement
<ul style="list-style-type: none">• Am I trying to show my strengths? How I've changed? The variety of things I can do?	<ul style="list-style-type: none">• Is my audience job search people? Students? Myself• What will/won't they understand already?	<ul style="list-style-type: none">• What do other portfolios look like?• What might a good one look like?• What might a not-so-good one look like?	<ul style="list-style-type: none">• What can/can't I do with the format/time/space/deadlines I have before me?• What do I most want to get out of this work?

Purposes of the portfolio conference

For you:	For your significant other:	For the future:
<ul style="list-style-type: none">• To construct a professional identity• To practice talking about your work• To identify key moments in your own learning• To track your progress as a professional	<ul style="list-style-type: none">• To ask questions that help you to be thorough and explicit• To help you gain distance by seeing through an outsider's eyes• To help you connect your personal life to your professional life• To see you in another role: as a professional	<ul style="list-style-type: none">• To practice for job interviews• To articulate and document your beliefs and practice (with evidence)• To create an archive for you/students/others• To demonstrate to yourself and others how you change as a professional